

**Fundraising Events Policy
of The Lawrenceville Cooperative Ministry, Inc.
(Approved May 7, 2015)**

The Co-Op will assist in publicizing known fundraising events that will benefit it, regardless of whether the Co-Op agrees to be an active participant in the event. Examples of assistance might include notices on the Co-Op website, as well as verbal announcements at meetings of boards, committees, and volunteers as opportunities arise.

The decision that the Co-Op be an active participant in a particular fundraising event must be approved in advance by the Board of Directors and should include appointment of a coordinating team and team leader. (Repeat events should be approved *each year*.)

If the Co-Op agrees to play a major role as an active participant for a specific event, the Co-Op's involvement will likely include recruiting volunteers to work at the event, placing notices on the Co-Op website, publicizing the event within supporting churches, and sending informational emails to Co-Op board members and volunteers.

The success of a fundraising event in which the Co-Op actively participates should be measured by the amount of funds raised, the number of volunteers who participated, and the overall visibility of the event within the community at large.

In considering whether to approve active participation in a particular fundraising event, the following factors should be considered:

- Clarity of the Co-Op's proposed responsibilities
- Probable overall visibility of the event within the community at large
- Number of volunteers proposed for recruitment by the Co-Op
- Availability of a competent team leader to champion and coordinate the Co-Op's involvement
- Degree of involvement that will likely be required from paid Co-Op staff
- Potential total dollars to be raised for support of the Co-Op
- Length of time between fundraising events: It is desirable that the Co-Op be actively involved in a fundraising event at least once every 12 months. At least four months between such events is desirable. For events requiring substantial active participation by the Co-Op, more than four months between events is preferable.